

The legal age to purchase tobacco/nicotine* in the United States is...



21

***This includes e-cigarettes, cigarettes, and oral nicotine products like Zyn.**



Approximately 2 in 5 people don't know the minimum legal age to purchase tobacco! ¹



Tobacco 21 is designed to protect YOU-th!



Using tobacco before age 21 negatively impacts the brain's development and increases risk for addiction.



ACTION ALERT: Spreading the word about Tobacco 21 can encourage YOU-th to stay tobacco free!

¹ McCauley, D. M. & Halpern-Felsher, B. (In Press). Gaps in awareness of the United States minimum legal age of e-cigarette and cigarette sales: Implications for public health Messaging. *Journal of Adolescent Health*.
<https://authors.elsevier.com/a/1juwC,Nz%7ENVg3t>